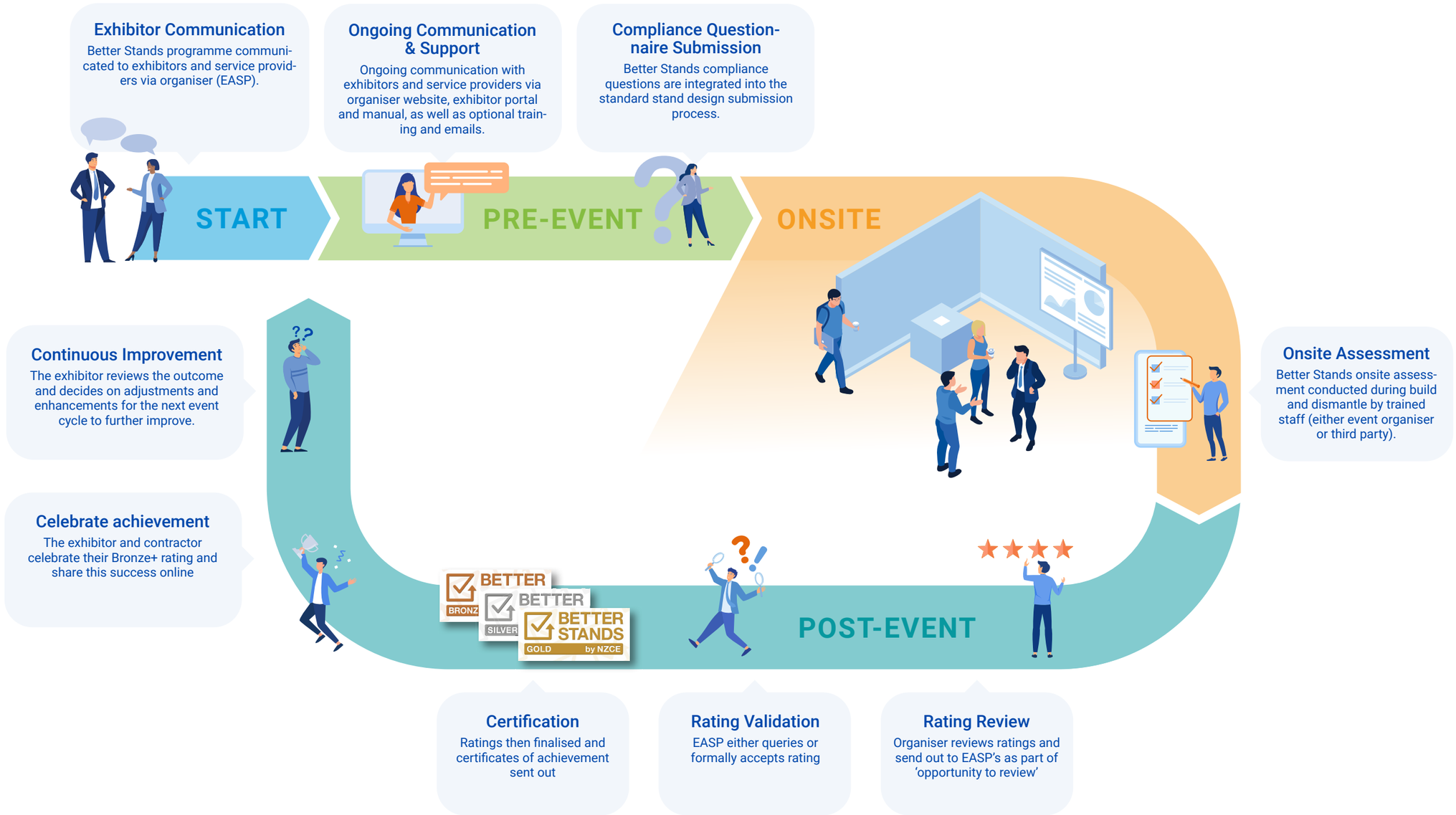
Exhibitor Communication
Better Stands programme communicated to exhibitors and service providers via organiser (EASP).
Ongoing Communication & Support
Ongoing communication with exhibitors and service providers via organiser website, exhibitor portal and manual, as well as optional training and emails.
Compliance Questionnaire Submission
Better Stands compliance questions are integrated into the standard stand design submission process.
START
PRE-EVENT
ONSITE
Onsite Assessment
Better Stands onsite assessment conducted during build and dismantle by trained staff (either event organiser or third party).
Continuous Improvement
The exhibitor reviews the outcome and decides on adjustments and enhancements for the next event cycle to further improve.
Celebrate achievement
The exhibitor and contractor celebrate their Bronze+ rating and share this success online
BETTER
BRONZ
BETTER
SILVER
BETTER STANDS
GOLD
by NZCE
POST-EVENT
Certification
Ratings then finalised and certificates of achievement sent out
Rating Validation
EASP either queries or formally accepts rating
Rating Review
Organiser reviews ratings and send out to EASP's as part of 'opportunity to review'